Energy at Perfectly Horizontal Position (bob held at rest)

At the instant that the pendulum is released from a perfectly horizontal position as shown:

a.) $\text{PE} = \text{KE} = 0$

b.) $\text{PE} = mg$, $\text{KE} = mv$

c.) $\text{PE} = \left( \frac{1}{2} \right)mv^2$, $\text{KE} = mgr$

d.) $\text{PE} = mgr$, $\text{KE} = 0$

e.) $\text{PE} = 0$, $\text{KE} = \left( \frac{1}{2} \right)mv^2$

REFERENCE FOR POTENTIAL ENERGY